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News Release

LubeTrak™ launches Virtual Analysis Platform to end-user customers utilizing TAK “eOil Analyst©” technology and Internet infrastructure.

Evanston Wyoming, January 14, 2002 — LubeTrak announced today the deployment of the Virtual Analysis Platform Website to offer LubeTrak services to end-user customers utilizing TAK’s “eOil Analyst technology and Internet infrastructure. The roll out shows LubeTrak’s growing commitment to its customers by offering cutting edge technology and eLubrication solutions. This new model gives LubeTrak’s customer base the use of some very powerful eLubrication tools to better manage their equipment investments.

This new platform includes online ordering, registration and reporting, giving customers the base model to eLubrication solutions, which LubeTrak offers. Customers can now take advantage of online support tools such as, a complete knowledge library, weekly newsletters, live Analyst Pro™, automatic re-ordering of sample kits and supplies. This powerful application also includes online graphing, management reports, auto email notifications, equipment access to all components within a single view, state-of-the-art management grid, complete account management and billing.

Brett Winberg, President and CEO of LubeTrak said, “We are all about delivering efficiency and savings to our customers. This timesaving application is the next key step in our growing business. Moreover, we could not be more pleased with The TAKGroup. Unbelievably, they completely deployed our branded version of eTAKLAB in ten business days from our defining the platform — that’s rapid development!”

For more information about LubeTrak’s Virtual Analysis Platform, or other eLubrication solutions, visit their website at <http://www.lubetrak.com> or call toll-free 866.582.3872.